

CATALYZE **SV**

SPONSORSHIP PACKET

Designing for Seniors

How Silicon Valley Communities are Prioritizing Seniors

Thursday, June 13th, 2024, 3-6 pm

SPUR, 76 S. 1st St. San Jose, CA 95113

www.catalyzesiliconvalley.org

CATALYZE **SV**



ABOUT EVENT

A conversation with developers, designers, service providers, and community members about what features make new development projects welcoming and accessible for senior residents. We will explore what is currently happening in new housing and public space projects to support seniors. Participants will engage in a feedback session where their insight will be gathered about what is still needed to create more welcoming and inclusive communities for seniors.



EVENT IMPACT

1. Give seniors a voice in the urban design and development space.
2. Develop awareness and community support to advocate for seniors.
3. Educate and facilitate meaningful conversations that improves conditions for seniors.

OUR ORGANIZATION

Catalyze SV engages community members, developers, and city leaders to envision and create sustainable, equitable, and vibrant places for people in Silicon Valley.

OUR VALUES

1. Inclusive, diverse communities
2. Vibrant places for people
3. Housing solutions for all
4. Healthy, sustainable development
5. Convenient transportation choices
6. Equitable community engagement

OUR ACCOMPLISHMENTS

<https://www.catalyzesiliconvalley.org/ouraccomplishments>

SPONSORSHIP BENEFITS

1. Enhancing Your Organization or Company's Image
2. Employee and Member Recruitment and Retention
3. Community Engagement and Social Impact
4. Marketing and Brand Visibility
5. Networking Opportunities
6. Learning and Innovation
7. Member Relations and Loyalty

SPONSORSHIP LEVELS

\$6,000 MAIN PRESENTER

- 1 minute speech
- Prominent logo on Catalyze SV website
- Logo featured on event banner with other sponsors
- 3 social media posts announcing sponsorship
- Custom newsletter promoting sponsorship

\$4,000 GOLD

- Mention at event
- Prominent logo on Catalyze SV website
- Logo featured on event banner with other sponsors
- 2 social media posts announcing sponsorship
- Newsletter mention

\$2,000 SILVER

- Mention at event
- Logo on Catalyze SV website
- Logo featured on event banner with other sponsors
- 1 social media posts announcing sponsorship
- Newsletter mention

SPONSORSHIP LEVELS

\$1,000 BRONZE

- Mention at event
- Logo on Catalyze SV website
- Logo featured on event banner with other sponsors
- Newsletter mention

CONTACT US

Shalini Gupta

Technical Program Manager

(408) 930-4150

shalini@catalyzesiliconvalley.org